

## Regression with Qualitative and Quantitative Predictors

1. Suppose we want to investigate the relationship between starting salary after college and GPA for undergraduates in New York City. We have the following variables:

Response: Salary  
Predictor 1: School (Baruch, Columbia, or NYU)  
Predictor 2: GPA

We encode School using three dummy variables:

$$\begin{aligned} \text{Baruch} &= \begin{cases} 1 & \text{if School is "Baruch"} \\ 0 & \text{otherwise;} \end{cases} \\ \text{Columbia} &= \begin{cases} 1 & \text{if School is "Columbia"} \\ 0 & \text{otherwise;} \end{cases} \\ \text{NYU} &= \begin{cases} 1 & \text{if School is "NYU"} \\ 0 & \text{otherwise.} \end{cases} \end{aligned}$$

We choose to use NYU as the baseline level for School, and we use the model

$$\text{Salary} = \beta_0 + \beta_1 \cdot \text{Baruch} + \beta_2 \cdot \text{Columbia} + \beta_3 \cdot \text{GPA} + \varepsilon$$

- (a) What is the interpretation of  $\beta_3$ ?
- (b) What are the interpretations of  $\beta_1$  and  $\beta_2$ ?
- (c) What is the meaning of  $\beta_0$ . Is this interpretable?
- (d) What is the null hypothesis for the  $t$  test on  $\beta_1$ ?
- (e) What is the null hypothesis for the  $t$  test on  $\beta_2$ ?
- (f) What is the null hypothesis for the  $t$  test on  $\beta_3$ ?
- (g) What is the null hypothesis for the ANOVA  $F$  test?
- (h) All of the  $t$  tests involve comparisons with NYU. What should we do if we want to compare Baruch and Columbia?

2. Suppose we want to explain Text (minutes per week) in terms of Cell Type (Blackberry, iPhone, Other Smartphone, Standard Cell) and Audio (minutes per week). Here is the regression output:

Analysis of Variance

Source	DF	Adj SS	Adj MS	F-Value	P-Value
Regression	4	1446349	361587	0.60	0.668
Cell_Blackberry	1	1353	1353	0.00	0.963
Cell_iPhone	1	415734	415734	0.69	0.413
Cell_Smartphone	1	11342	11342	0.02	0.892
Audio	1	420911	420911	0.69	0.410
Error	41	24878363	606789		
Lack-of-Fit	27	23751716	879693	10.93	0.000
Pure Error	14	1126647	80475		
Total	45	26324711			

Model Summary

S	R-sq	R-sq(adj)	R-sq(pred)
778.967	5.49%	0.00%	0.00%

Coefficients

Term	Coef	SE Coef	T-Value	P-Value	VIF
Constant	90	322	0.28	0.781	
Cell_Blackberry	24	509	0.05	0.963	1.56
Cell_iPhone	299	361	0.83	0.413	2.46
Cell_Smartphone	53	390	0.14	0.892	2.22
Audio	0.801	0.962	0.83	0.410	1.05

Regression Equation

$$\text{Text} = 90 + 24 \text{ Cell\_Blackberry} + 299 \text{ Cell\_iPhone} + 53 \text{ Cell\_Smartphone} + 0.801 \text{ Audio}$$

- What is the estimated mean of the text usage for all NYU students with a Blackberry phones who communicate via audio chat for 100 minutes per week?
- What is the estimated standard deviation of the text usage for all NYU students with Blackberry phones who communicate via audio chat for 100 minutes per week?
- What is the interpretation of the  $p$ -value for Audio?
- What is the interpretation of the  $p$ -value for iPhone?
- What is the interpretation of the ANOVA  $F$  test?

## Regression with Interactions

3. Recall the model from Problem 1: If we want the affect of GPA to depend on the school, then we can include interactions between School and GPA in the model:

$$\text{Salary} = \beta_0 + \beta_1 \cdot \text{Baruch} + \beta_2 \cdot \text{Columbia} + \beta_3 \cdot \text{GPA} + \beta_4 \cdot \text{Baruch} \cdot \text{GPA} + \beta_5 \cdot \text{Columbia} \cdot \text{GPA} + \varepsilon$$

(a) What is the relationship between Salary and GPA for NYU graduates?

(b) What is the relationship between Salary and GPA for Baruch graduates?

(c) What is the relationship between Salary and GPA for Columbia graduates?

(d) What is the null hypothesis for the test on  $\beta_4$ ?

(e) What is the null hypothesis for the test on  $\beta_5$ ?

4. We fit a regression model to the class survey data using Text as the response, with Cell Type and Audio as predictors. We also included an interaction between Cell Type and Audio. Here is the resulting fit:

Analysis of Variance

Source	DF	Adj SS	Adj MS	F-Value	P-Value
Regression	7	1627178	232454	0.36	0.921
Cell_Blackberry	1	86634	86634	0.13	0.717
Cell_iPhone	1	217754	217754	0.34	0.566
Cell_Smartphone	1	46144	46144	0.07	0.791
Audio	1	41481	41481	0.06	0.802
Cell_Blackberry*Audio	1	64270	64270	0.10	0.755
Cell_iPhone*Audio	1	12997	12997	0.02	0.888
Cell_Smartphone*Audio	1	31726	31726	0.05	0.826
Error	38	24697534	649935		
Lack-of-Fit	24	23570887	982120	12.20	0.000
Pure Error	14	1126647	80475		
Total	45	26324711			

Model Summary

S	R-sq	R-sq(adj)	R-sq(pred)
806.186	6.18%	0.00%	0.00%

Coefficients

Term	Coef	SE Coef	T-Value	P-Value	VIF
Constant	13	573	0.02	0.982	
Cell_Blackberry	318	871	0.37	0.717	4.27
Cell_iPhone	353	610	0.58	0.566	6.56
Cell_Smartphone	174	653	0.27	0.791	5.81
Audio	2.29	9.08	0.25	0.802	87.44
Cell_Blackberry*Audio	-3.10	9.86	-0.31	0.755	16.55
Cell_iPhone*Audio	-1.29	9.15	-0.14	0.888	87.47
Cell_Smartphone*Audio	-2.11	9.55	-0.22	0.826	16.63

Regression Equation

$$\text{Text} = 13 + 318 \text{ Cell\_Blackberry} + 353 \text{ Cell\_iPhone} + 174 \text{ Cell\_Smartphone} + 2.29 \text{ Audio} \\ - 3.10 \text{ Cell\_Blackberry*Audio} - 1.29 \text{ Cell\_iPhone*Audio} - 2.11 \text{ Cell\_Smartphone*Audio}$$

- (a) What is the estimated mean of the text usage for all NYU students with Blackberry phones who communicate via audio chat for 100 minutes per week?
- (b) What is the estimated mean of the text usage for all NYU students with standard cell phones who communicate via audio chat for 100 minutes per week?
- (c) What does the result of the  $t$  test on the coefficient of iPhone\*Audio tell us?